REMARKS

The following comments are responsive to the Office Action mailed January 14, 2009 ("Action"). Reconsideration and allowance are respectfully requested based on the following remarks.

Telephonic Interview

Applicants wish to thank examiner Sax for the courtesies extended during the telephonic interview of July 7, 2009, where U.S. 2003/0001907to Bergsten et al. and U.S. 5,485,197 to Hoarty et al cited in the Final Office Action dated January 14, 2009 were discussed, along with the pending claims. In the interview, claim 1 was discussed and agreement was reached that the amendment above defines over the combination of Bergsten and Hoarty as neither disclose causing "presentation of a second sequential subfolder containing a second plurality of elements extending outward from the selected element in a direction different from a rotational direction of the selected element around the carousel axis." Support for these claim features may be found at least in Figure 2C of the application as filed. No exhibit was shown and no demonstration was conducted.

Rejections under 35 U.S.C. § 103(a)

Claims 1-18, 20, and 22-38 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Bergsten et al (2003/0001907) and Hoarty et al (5485197). Applicants respectfully traverse, but in order to expedite prosecution, the independent claims have been amended based on the telephonic interview. As such, Applicants submit that the independent claims are in condition for allowance and respectfully request that the rejection be withdrawn. The pending claims that respectively depend on the independent claims are allowable due to their dependence on an allowable claim, in addition to the features they recite.

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CONCLUSION

All rejections having been addressed, Applicants respectfully submit that this application is in condition for allowance, and respectfully requests issuance of a notice of allowance. If the Examiner believes that additional discussion and/or amendment would be helpful, the Examiner is invited to telephone Applicants' undersigned representative at the number appearing below.

Respectfully submitted,

BANNER & WITCOFF, LTD.

Dated: July 14, 2009 By: /Christopher M. Swickhamer/

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